



JFK Terminal 6 Concession Partners

September 2024

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CRAIG WATSON
Baked Cravings



JAMES R. KELLY III
KELLEE Communications



MONISHA SINGLA
M&R Concessions



RAJIV SINGLA
M&R Concessions



LOYCENT GORDON
Neir's Tavern



DAWN KELLY
The Nourish Spot



SANDY ROBERTS
Olympic Supply



TERRI ROBERTS
Olympic Supply



SAMANTHA SANCHEZ
Samantha Alexis Consulting



JANISE HERNANDEZ-FRITH
Sullivan-Hernandez Group, Inc.



TEVLETS (BEEJHY) BARHANY
Tsion Café

*as of September 2024

Retail Partner: Dufry

Dufry by Avolta

Providing duty-free shopping at JFK T6

Dufry is part of **Avolta**, a leading global travel experience player that operates food and beverage, travel convenience, specialty retail, and duty-free stores in travel venues. Dufry operates over 80 duty-free stores in 25 airports across North America, offering travelers an unending selection of perfumes and cosmetics, apparel and accessories, watches and jewelry, wine and liquor, confectionery, tobacco, local products, and more.

Dufry has a Joint Venture partnership with the following ACDBE partners, who will operate **T6's Union Square East Shopping Duty-Free Pavilion**: veteran ACDBE partner **KELLEE Communications Group, Inc.**, and four local ACDBEs, **Baked Cravings**, **Neir's Tavern**, **Samantha Alexis Consulting**, and **Tsion Café**.

T6's Union Square East Shopping Duty-Free Pavilion

Drawing its inspiration from New York City's distinctive Union Square, this unique shopping experience will span over **18,200 square feet** of retail space across **four distinct areas**, capturing the vibrant energy of New York City:

- **The Liquor Library** – Inspired by New York's renowned libraries, The Liquor Library will present a vast, curated selection of fine wines and spirits. Esteemed brands like Glenfiddich and Manhattan's own Great Jones Distilling Co. will represent a fusion of classic excellence and local craftsmanship. In another exciting space, travelers will be invited to enrich their experience with opportunities to taste and learn about the finest and rarest spirits with a true Prohibition-era speakeasy — the first of its kind in any U.S. airport.
- **The Green Market** – Echoing Union Square's independent spirit, The Green Market will offer travelers a slice of New York City life, featuring the city's finest artisanal goods. Much like the city, The Green Market will be an organic, constantly evolving space, so passengers can enjoy a fresh and engaging experience each time they visit.
- **The Pavilion** – A celebration of international beauty and skincare excellence, The Pavilion will showcase an unparalleled selection of premium brands in a sanctuary of elegance and refinement reminiscent of the architectural sophistication of Union Square's North Plaza.
- **Theater of Dreams** – Travelers can immerse themselves in a fragrance haven inspired by Union Square's Daryl Roth Theatre, exploring revered brands alongside spaces spotlighting the latest in fragrance artistry. At Theater of Dreams, every visit will be a luxurious olfactory voyage.

Dufry's Joint Venture Partners

Dufry has a Joint Venture partnership with the following ACDBE partners at Terminal 6, who will operate T6's Union Square East Duty-Free Shopping Pavilion:



KELLEE COMMUNICATIONS

KELLEE Communications was founded by **James R. Kelly III** in 1985, and he currently serves as Chairman and CEO. KELLEE Communications has been a prime concessionaire in 22 airports nationwide. **KELLEE Communications previously partnered with JFK Terminal 7 in 2007.**



BAKED CRAVINGS

Craig Watson is the owner of [Baked Cravings](#), a 100% nut-free, kosher-certified bakery. Craig transitioned from being the CFO of a prestigious bakery in NYC to the owner of Baked Cravings in 2017. Craig is a two-time "Best of Manhattan" bakery award winner. **Craig attended the JFK Redevelopment Information & Opportunities Expo and pitched his product to JMP.** JMP connected him to the Hudson-Avolta team, where he was selected as an ACDBE Joint Venture partner.



NEIR'S TAVERN

Loycent Gordon has been the CEO of Woodhaven, Queens-based [Neir's Tavern](#) since 2009. Established in 1829, Neir's Tavern is the oldest tavern in New York City and one of the oldest and most historic continuously operating taverns in America. **Loycent was introduced to JMP during a JMP outreach event in 2023.** He is active in the Queens community, supporting numerous local events and nonprofit organizations. Loycent serves on the board of "Queens Together," which helps over 20,000 food-insecure residents annually, and is also a board member of the NYC Hospitality Alliance, Inc., where he advocates for numerous NYC restaurants.

Dufry's Joint Venture Partners



SAMANTHA ALEXIS CONSULTING

Samantha Sanchez founded **Samantha Alexis Consulting** in 2020. She manages retail stores at John Wayne and San Diego International airports. Samantha is a member of the Airport Minority Advisory Council, showcasing her commitment to diversity in the aviation sector.



TSION CAFÉ

Tevlets (Beejhy) Barhany is the co-owner of Tsion Enterprises, LLC ([Tsion Café](#)), a restaurant in Harlem that blends Ethiopian, Israeli, and NYC flavors. Beejhy was born in Ethiopia, and her innovative fusion of Ethiopian vegan and kosher foods reflects her commitment to diverse culinary experiences. During the pandemic, Beejhy's strategic partnerships sustained Tsion Café by providing meals for frontline workers and supporting NYC's Human Resource Administration initiatives.

Retail Partner: Hudson

Hudson by Avolta

Providing specialty retail and travel convenience at JFK T6

Hudson is part of **Avolta**, a leading global travel experience player that operates food and beverage, travel convenience, specialty retail, and duty-free stores in travel venues. Hudson operates over 1,000 retail stores in nearly 90 airports, commuter hubs, landmarks, and tourist destinations across North America, including national, local, and its own proprietary concepts.

Hudson has a Joint Venture partnership with the following ACDBE partners at Terminal 6 who will operate T6's specialty retail and travel convenience stores: veteran ACDBE partner **KELLEE Communications Group, Inc.**, and two local ACDBEs, **The Nourish Spot, Inc.**, and **Sullivan Hernandez Group, Inc.**

T6's Specialty Retail and Travel Convenience Stores

Hudson will open nearly **10,000 square feet** of travel convenience and specialty retail that provides travelers with a mix of sought-after essentials and exciting products from local brands that embody the spirit of New York, further bringing a sense of place to the terminal that will resonate with international travelers. The retail space will offer the following:

- **Chelsea Outpost** – Celebrating the eclectic energy of Chelsea Market along The High Line, this concept will echo the Market's charm, offering a curated selection of goods ranging from travel essentials and news items to unique local products, including aromatherapy blends from [Madison + Green](#) and artisan crafts from [LIKHÂ](#).
- **City Square Supply** – Inspired by the gourmet grocers and delis throughout Union Square, this concept will embrace the community feel that this area is known for with offerings that cater to travelers' needs. City Square Supply by Hudson will proudly feature local and sustainably crafted products from [Calhoun & Co. New York](#) and [Hola! I'm Back](#).
- **Skyline Central** – Inspired by the grandeur of Midtown, home to some of the world's most famous skyscrapers, Skyline Central by Hudson will exude the sophistication of this historically iconic central business district with its ever-changing skyline. Here, passengers will find everything they need for their journey, including exclusive accessories, stylish gadgets, and unique mementos, paired with delicious grab & go options from New York favorites such as [Bessou](#) and [Baked Cravings](#).
- **Astor & Lenox** – Re-creating the feeling of wandering through the vibrant marketplaces of Bryant Park, Astor & Lenox by Hudson is a nod to the New York Public Library's long history. The name itself lends the shop an air of literary spirit that is carried into the over 5,000 square feet of space, which will offer a diverse range of premium lifestyle brands, tech essentials, books, local sports apparel and memorabilia, travel convenience staples, and local products like [Lesjolie](#) and [Wonderen Stroopwafels](#) to create an elevated retail experience that caters to the discerning tastes of travelers.

Hudson's Joint Venture Partners

Hudson has a Joint Venture partnership with the following ACDBE partners at Terminal 6, who will operate T6's specialty retail and travel convenience stores:



KELLEE COMMUNICATIONS

KELLEE Communications was founded by **James R. Kelly III** in 1985, and he currently serves as Chairman and CEO. KELLEE Communications has been a prime concessionaire in 22 airports nationwide. **KELLEE Communications previously partnered with JFK Terminal 7 in 2007.**



THE NOURISH SPOT

Dawn Kelly is the CEO and founder of [The Nourish Spot](#), based in Jamaica, Queens. The Nourish Spot serves smoothies, juices, and healthy food options such as salads and wraps and currently provides concession services at Citi Field in Queens. **JMP was introduced to the Nourish Spot during a JMP outreach event in 2023.** Dawn sits on the Board of York College of the City University of New York, Jamaica Center for Arts and Learning, Inc., and Jamaica's Arts Alliance, and she is a member of the NYC Mayor's Small Business Advisory Commission. **The Nourish Spot has partnered with Hudson in Terminal 5 since 2023.**



SULLIVAN-HERNANDEZ GROUP, INC.

Janise Hernandez-Frith is the President of Sullivan-Hernandez Group, a family-owned and operated firm located in Queens, New York. Janise served as a risk consultant for the JFK Redevelopment Project. **The Sullivan-Hernandez Group has been a partner with Hudson in Terminal 5 since 2023.**

Food & Beverage Partner: Olympic Supply

Olympic Supply (dba Onsite Retailers)



Sandy Roberts
President and CEO

Onsite Retailers, a wholly owned subsidiary of Olympic Supply, Inc., is a 100% minority-owned ACDBE-certified airport concessionaire with two decades of experience. Its portfolio boasts over 30 national and proprietary brands, serving travelers in 8 major U.S. airports. The company is led by **Sandy Roberts**, President and CEO, and **Terri Roberts**, Vice President.



Terri Roberts
Vice President

Food & Beverage Partner: Olympic Supply

Olympic Supply will manage and operate three eateries at Terminal 6:

BKLYN BLEND

[BKLYN Blend](#) is a Black-owned juice bar and health food restaurant in Brooklyn, known for providing healthy smoothies, shakes, nutritious food, and fresh juices since January 2016. Founders **Keishon Warren**, **Ralph Warren**, and **Ali Coutard** partnered with **Executive Chef Ed Cooper** to offer clean food options to communities that have not traditionally had access to local farm-fresh, non-genetically modified organisms (non-GMO), organic, and chemical- and pesticide-free quality foods. Their vision has evolved into a desire to positively impact the culture for generations to come. **Keishon Warren is a graduate of the Port Authority of NY & NJ's inaugural class of the Institute of Concessions.** The Institute of Concessions is designed to equip local and diverse businesses with the skills and competencies needed to compete for and successfully operate at the world-class JFK Airport.

fuku

[Fuku](#) started as a “secret” sandwich at the Michelin-awarded Momofuku Noodle Bar in New York City and developed into its own store in 2015 in the East Village. It now operates in 14 stand-alone locations across 9 states and is expanding into stadiums, arenas, and ghost kitchens throughout the U.S. Fuku was one of the few concepts selected for pregame hospitality areas and hospitality suites at Super Bowl LVIII in 2024. Fuku was created by **Chef David Chang**, the founder of Momofuku. He has been named one of “the most influential people of the 21st century” by *Esquire*, has received six James Beard Awards, and has been recognized as *GQ*'s Man of the Year and a *Time* 100 honoree. He is the host of The Dave Chang Show and Recipe Club podcasts, as well as three original documentary series: *Breakfast, Lunch, and Dinner* and *Ugly Delicious* on Netflix, and *The Next Thing You Eat* on Hulu. His cookbooks *Momofuku*, *Cooking at Home*, and his memoir *Eat a Peach* are all *New York Times* bestsellers.

HÀ NỘI HOUSE

[Hanoi House](#) is a Vietnamese restaurant located in the historic East Village Park. It has received early accolades, including “Chef of the Year” from *Eater New York*, recognition as the top choice for the absolute best Vietnamese restaurant in New York by *New York Magazine*, and rave reviews from *The New York Times*, *Gotham*, *The New Yorker*, *Grub Street*, and *USA Today*. Founded by **Sara Leveen** and **Ben Lowell**, Hanoi House is inspired by the rich flavors and culinary traditions found in the rice paddies of Vietnam. The restaurant strives to embody the spirit of Vietnamese cooks in New York, with a strong commitment to creating practical, flavorful dishes. By focusing on what people crave and sourcing ingredients from local farms, Hanoi House delivers meals that are not only delicious but also economical and sustainable.

Food & Beverage Partner: M&R Concessions

M&R Concessions



Monisha Singla
M&R Concessions

M&R Concessions is a Queens-based, 100% minority-owned ACDBE airport concessionaire with 10 years of experience and 13 locations at JFK Airport. **Monisha Singla** and **Rajiv Singla** created M&R Concessions in 2013 and have since rapidly grown it into a collection of highly rated restaurants and markets at JFK.



Rajiv Singla
M&R Concessions

Food & Beverage Partner: M&R Concessions

M&R Concessions will manage and operate two eateries at Terminal 6:



Founded in 1986, Alidoro is an artisanal Italian quick-serve sandwich restaurant. Alidoro is recognized as an industry leader in upscale quick-serve dining, sourcing the finest ingredients both locally and directly from Italy. Their proprietary toppings and spreads are all made in-house, and their bread is baked and delivered fresh daily. Alidoro is driven by a creative yet purposeful and authentic approach, perfectly capturing the spirit of New York City. **Jon Streep** is the CEO of Alidoro.



Di Fara Pizza is a legendary pizzeria located in Brooklyn, New York, renowned for its artisanal approach and commitment to quality. Founded by **Domenico DeMarco** in 1965, the pizzeria has become a staple of New York's pizza scene. Each pizza is handcrafted with meticulous attention to detail, using only the finest ingredients. The dough is made fresh daily, while the toppings include a rich blend of imported cheeses, ripe tomatoes, and premium meats. The pizza is cooked to perfection in a classic, well-worn brick oven, resulting in a crispy, golden crust with a deliciously savory and slightly charred flavor. Di Fara's pizzas are celebrated for their perfect balance of flavors and textures, making each slice a unique and memorable experience.

